

Yaskawa America, Inc. Names New Leader for Drives Group

Waukegan, IL, November 7, 2024— The Drives and Motion Division of Yaskawa America, Inc. is pleased to announce the appointment of Doug Burnside to the position of Drives Group Vice President.

Burnside replaces long-time Drives Group Vice President Mark Bernicky, who will be taking on a new role for Yaskawa, focused on strengthening customer relationships.

Prior to joining the Drives group, Burnside was the Vice President of Sales and Marketing at Yaskawa America's Motoman Robotics Division, where he led robot business growth in sales, profitability, and market share since 2017. Before Sales, Doug was VP of Customer Satisfaction at the Motoman Robotics Division from 2015 to 2017, where he provided leadership in implementing various Customer Care and Aftermarket programs, furthering Yaskawa Motoman's culture of customer support and long-term customer relationships.



Doug Burnside

Bernicky stated, "Doug has been a key leader at Yaskawa Motoman, making positive contributions to customer experience and robot business growth. I believe both our associates and customers will greatly enjoy interacting with Doug in the future, as he is a great fit for our Drives culture and our great customers."

About Yaskawa America, Inc.

Yaskawa America's Drives & Motion Division manufactures industrial automation equipment, including low and medium-voltage variable speed drives, servo motors and amplifiers, machine controllers, spindle drives and motors, and low-voltage industrial switch products. The company's Motoman Robotics Division makes industrial robots that can weld, assemble, cut and handle goods for manufacturers.

Yaskawa products are used in a wide variety of industries, including automotive, building automation, machine tool, material handling, metal forming, packaging, pumping, water/wastewater treatment, plastics, rubber, solar, irrigation and textile. Yaskawa America, Inc. employs more than 1,000 people in its headquarters in Waukegan, IL, its manufacturing facilities in Buffalo Grove, IL and Oak Creek, WI, and in offices across the United States. For more information about Yaskawa, please visit our website at <https://www.yaskawa.com>.

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